

WOVEN RUGS | TUFTED RUGS | BROADLOOM

CARE AND CLEANING GUIDE

KASTHALL



CARE TIPS THAT WORK

Maintaining a woven, tufted, or broadloom carpet from Kasthall is essential for preserving its appearance, durability, and long-term performance. Regular vacuuming is the most effective, economical, and environmentally friendly method for everyday care, while removing dirt and stains helps prevent fiber wear and keeps colors looking fresh. Light, solid-color rugs generally require more frequent attention than darker, patterned designs. Following appropriate maintenance routines ensures that Kasthall rugs in both private and professional environments retain their shape, quality, and beauty for many years.

All Kasthall rugs are made from natural fibers, so slight variations in color, texture, and dimensions may occur between yarn batches.

If you have questions or need further information about cleaning, care, or maintenance, please contact your local Kasthall sales representative or customer service.

More detailed information on cleaning each type of rug is provided on the following pages.





CARE ADVICE FOR WOVEN RUGS

All woven rugs retain their appearance and shape longer when dirt and stains are removed regularly. Light, solid-color rugs naturally require more frequent cleaning than darker, patterned rugs. Shaking or beating a woven rug can damage the fibers, so vacuuming and airing is recommended instead. For additional dirt removal, the rug can be turned upside down and gently beaten on the reverse side.

REGULAR CARE ADVICE:

Vacuum often – Removes loose dirt and dust and is the most environmentally friendly and economical method. Vacuum in a single direction for best results.

Avoid beating or shaking – Prevents damage to the shape of the rug, pattern and its fibers.

Shedding is normal – Loose fibers naturally shed and do not affect the rug's quality.

Speed up shedding reduction – Daily vacuuming for a short period helps remove excess fibers.

Rotate the rug – Regular rotation ensures even exposure to sunlight and wear.

DEEP CLEANING ADVICE:

- Professional extraction cleaning on a flat surface is recommended.
- Adjust water usage and temperature according to material and pile length.
- Ensure proper ventilation for drying.
- Expect approximately 2% shrinkage.
- Do not machine wash or dry clean.
- Avoid harsh chemicals; use gentle, water-based cleaning solutions and patch-test in an inconspicuous area.

STAIN REMOVAL:

- Treat spills immediately to prevent permanent stains.
- Avoid rubbing or applying excessive pressure, which can deform or mat the yarn.
- The faster you act to remove a stain, the greater your chances of successfully removing it.
- Blot gently and refer to Kasthall's stain guide for advice on specific stains.





CARE ADVICE FOR TUFTED RUGS

All hand-tufted rugs retain their appearance and shape longer when dirt and stains are removed regularly. Light, solid-color rugs naturally require more frequent cleaning than darker, patterned rugs. Shaking or beating a hand-tufted rug subjects it to rough treatment that can damage the yarn, so vacuuming and airing the rug is recommended instead. For additional dirt removal, the rug can be turned upside down and carefully beaten on the reverse side to release loose dirt.

REGULAR CARE ADVICE:

Vacuum often – Regular vacuuming removes loose dirt and dust and is the most environmentally friendly and economical method. For long-pile rugs, as well as rugs with bouclé or loop construction, avoid rotary brush nozzles, which can damage the yarn and twisted thread pairs. Vacuum in a single direction for best results. Daily vacuuming for a short initial period can help reduce excess fibers faster.

Comb long-pile rya rugs – To maintain appearance, comb the pile at regular intervals with a coarse-toothed comb or small wooden rake.

Rotate the rug – Regular rotation ensures even exposure to sunlight and wear.

Shedding is normal – Loose fibers naturally shed and do not affect the rug's quality.

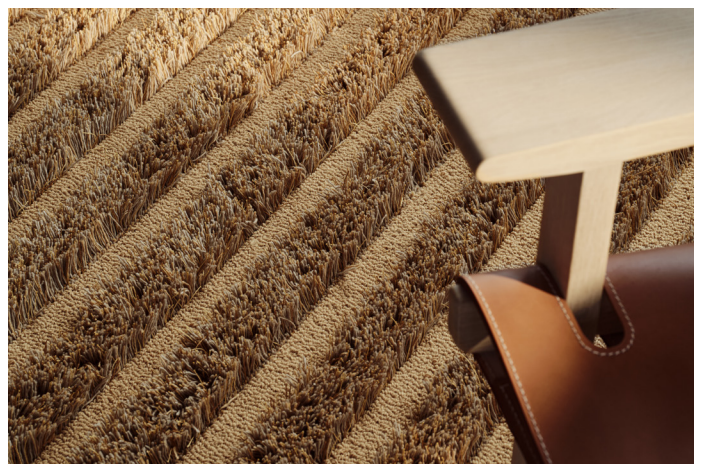
Cut loose yarns – If threads protrude, trim them carefully with scissors rather than pulling to prevent damage.

DEEP CLEANING ADVICE:

- Professional extraction cleaning on a flat surface is recommended.
- For sensitive rugs, including linen-based tufted rugs, use minimal water and tailor cleaning to the material and pile. Over-wetting can affect the appearance, so gentle, controlled cleaning is recommended.
- Ensure proper ventilation for drying.
- Do not machine wash or dry clean.
- Avoid harsh chemicals; use gentle, water-based cleaning solutions and patch-test first in an inconspicuous area.

STAIN REMOVAL:

- Treat spills immediately to prevent permanent stains.
- Avoid rubbing or applying excessive pressure, which can deform or mat the pile.
- The faster you act to remove a stain, the greater your chances of successfully removing it.
- Blot gently and refer to Kasthall's stain guide for advice on specific stains.





CARE ADVICE FOR BROADLOOM CARPETS

Broadloom carpets cover larger floor areas and experience continuous foot traffic, making preventive care essential for preserving their appearance and extending their lifespan. They can also be made as area rugs, which are subject to similar maintenance needs. Light, solid-color carpets or rugs typically require more frequent attention than darker, patterned designs. Regular maintenance, such as routine vacuuming and using protective measures like walk-off mats – helps reduce soil build-up, prevent premature wear, and maintain the carpet's visual appeal over time.

REGULAR CARE ADVICE:

Preventive maintenance – Walk-off mats at all external doorways significantly reduce tracked soil particles.

Vacuum regularly – This is the most effective, economical, and environmentally friendly method. Vacuum in a single direction for best results. Removing loose soil is key, as embedded particles are abrasive and can cause premature wear and dull appearance over time.

Shedding is normal – Carpets with short fibers may lose individual fibers; this is natural and does not affect quality. Daily vacuuming for a short initial period can help remove excess fibers.

Rotate the area rug – Periodic rotation ensures even exposure to wear and sunlight.



DEEP CLEANING ADVICE:

- Professional extraction cleaning on a flat surface is recommended to revitalize the pile.
- Use high-quality cleaning agents – preferably Woolsafe® approved for wool products – and ensure that all ongoing maintenance and cleaning are carried out by a professional service partner that uses independently tested and certified equipment and methods proven to be effective and safe for carpet care.
- Ensure the carpet is completely dry before reuse, and vacuum afterward to prevent rapid re-soiling.
- Avoid harsh chemicals; use gentle, water-based cleaning solutions and patch-test in an inconspicuous area.

STAIN REMOVAL:

- Treat spills immediately to prevent permanent stains.
- Avoid rubbing or applying excessive pressure, which can deform or mat the pile.
- Always work from the edge of the stain toward the center.
- The faster you act to remove a stain, the greater your chances of successfully removing it.
- Blot gently and refer to Kasthall's stain guide for advice on specific stains.



STAIN REMOVAL ADVICE

STAIN TYPE	KASTHALL RECOMMENDED APPROACH
Red Wine / Colored Beverages	Blot immediately with a clean, undyed cloth; do not rub. Apply a mild, water-based detergent solution from outside in. Rinse gently, blot, and air dry.
Coffee / Tea / Juice / Fruit	Blot up as much liquid as possible. Dilute with lukewarm water and apply a gentle detergent or wool-safe cleaning solution. Rinse, blot, and air dry.
Grease / Oil / Lipstick / Makeup / Shoe polish	Remove excess carefully with a dull tool. Apply a gentle grease-targeted cleaner. Blot gently, rinse, and air dry. Repeat until the stain is gone.
Egg / Blood / Urine / Vomit	Blot immediately using cold water. Apply a gentle detergent or wool-safe cleaner. Rinse, blot again, and air dry.
Ink / Dye	Patch-test first on an inconspicuous area. Apply a minimal amount of solvent-based cleaner if appropriate for the rug material. Blot, and rinse if safe.
Candle wax / Chewing gum	Scrape up excess carefully with a dull tool. Vacuum around the stain. Cool the stain using ice-cubes. Kasthall recommends a specialized stain remover for chewing gum. Scrape and remove the rest of the stain.

BEAUTIFUL RUGS AND CARPETS FOR A LIFE WELL LIVED. CREATED IN SWEDEN SINCE 1889.

Founded in Kinna, Sweden, Kasthall is a Swedish rug maker with a legacy spanning over 135 years. Kasthall offers design experiences characterized by quality, innovation, and the mastery of industrial craftsmanship, cultivated through generations. Extending from Stockholm to Tokyo, Kasthall's presence reflects its dedication to sophisticated design tailored for a global audience.

Visit kasthall.com for more information.

